

# BEER & A MOVIE

Brought to you by the fine folks at Free The Hops and the South Alabama Film Festival

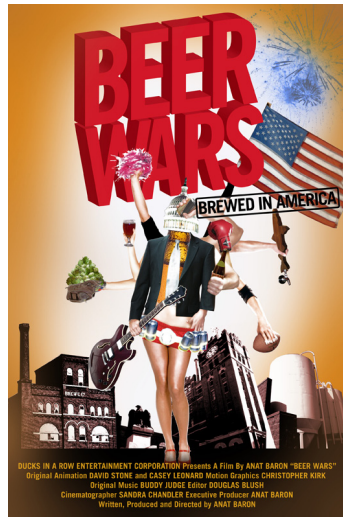
## ABOUT THE FILM

In America, size matters. The bigger you are, the more power you have, especially in the business world.

Director Anat Baron takes you on a no holds barred exploration of the U.S. beer industry that ultimately reveals the truth behind the label of your favorite beer. Told from an insider's perspective, the film goes behind the scenes of the daily battles and all out wars that dominate one of America's favorite industries.

Beer Wars begins as the corporate behemoths are being challenged by small, independent brewers who are shunning the status quo and creating innovative new beers. The story is told through 2 of these entrepreneurs – Sam and Rhonda – battling the might and tactics of Corporate America. We witness their struggle to achieve their American Dream in an industry dominated by powerful corporations unwilling to cede an inch.

This contemporary David and Goliath story is ultimately about keeping your integrity (and your family's home) in the face of temptation. Beer Wars is a revealing and entertaining journey that provides unexpected and surprising turns and promises to change the world's opinion on those infamous 99 bottles of beer on the wall.



—from [www.beerwarsmovie.com](http://www.beerwarsmovie.com)

## ABOUT THE BEERS



### Naked Pig Pale Ale

Back Forty Brewing Company  
Birmingham, Alabama

Naked Pig Pale Ale is a light-bodied American Pale Ale with a bold, aromatic hop character and a sweet malt finish that's smooth and clean.

While Back Forty is based out of Birmingham, their beer is currently brewed at Lazy Magnolia in Kiln, Miss. Owner Jason Wilson is in the midst of building a micro-brewery in Gadsden.

### Truck Stop Honey Brown Ale

Back Forty Brewing Co.  
Birmingham, Alabama



Truck Stop is an American brown ale brewed with honey from Mobile beekeeper Chuck Purcell, giving it a sweet, warm, malty flavor.

### Hop Strike! Black Rye IPA

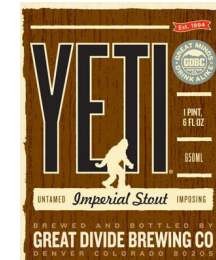
Tommyknocker Brewing Co.  
Idaho Springs, Colorado



Hop Strike! is a special beer brewed just for the state of Alabama as a thank-you from the folks at the Tommyknocker. It has a distinct citrus-like hop aroma and flavor on top of a roasted, chocolate malt backbone.

### Yeti (Vintage May, 2009)

Great Divide Brewing Co.  
Denver, Colorado



Yeti is an onslaught of the senses. It starts with big, roasty malt flavor that gives way to rich caramel and toffee notes. Yeti gets its bold hop character from an enormous quantity of American hops. It weighs in at a

hefty 9.5% ABV. This particular batch was bottled in the same month as the passing of the Gourmet Beer Bill.